



OUR BROKER COMPENSATION

Dear Customer,

Thank you for your business. As your Independent Insurance Broker, we purchase insurance products and services on your behalf that are available, affordable, and understandable.

Our role is to provide you with the best insurance value that combines coverage, service, and price. We also provide personalized, quality service that includes professional insurance advice, ongoing policy maintenance and claims support. When any issue arises regarding your insurance coverage, we are your advocate, using our professional experience to best represent your individual interest.

Brokerage compensation is part of your insurance premium. For your benefit, we have listed below Insurers that we represent for Personal Auto and Property, and have included the range of compensation each provides as a percentage of your overall premium.

<i>Company</i>	<i>Auto Commission Range</i>	<i>Property Commission Range</i>	<i>Company</i>	<i>Auto Commission Range</i>	<i>Property Commission Range</i>
Aviva	12.5%	20%	Intact Assurance	12.5%	20%
Aviva Traders	8 – 11.5%	16 – 16.5%	Jevco	5 – 12.5%	n/a
CAA Insurance	12.5%	20%	Travelers	12.5%	20%
Chieftain	12.5%	20%	Wawanesa	12.5%	20 – 25%
Definity Insurance	5 – 12.5%	20%	Yarmouth	6 – 10%	20%

This commission percentage is paid annually for both new business and renewals.

Should there be an increase in the commission schedule we receive from your insurer, or any other material change that affects compensation arrangements, we will notify you.

Insurers can recognize our efforts through a Contingent (Profit) Commission contract. Payment of this Contingent (Profit) Commission may depend on a combination of growth, profitability (loss ratio), volume, retention and increased services that we provide on behalf of the Insurer. Contingent (profit) Commission is not guaranteed. For detailed information on Contingent Commission, please go to the individual company's website.

Your Insurer will be providing you with a Consumer Code of Rights and Responsibilities, which will be forwarded to you with your new business policy. If you have any questions regarding this or any other aspect of your insurance please contact us.